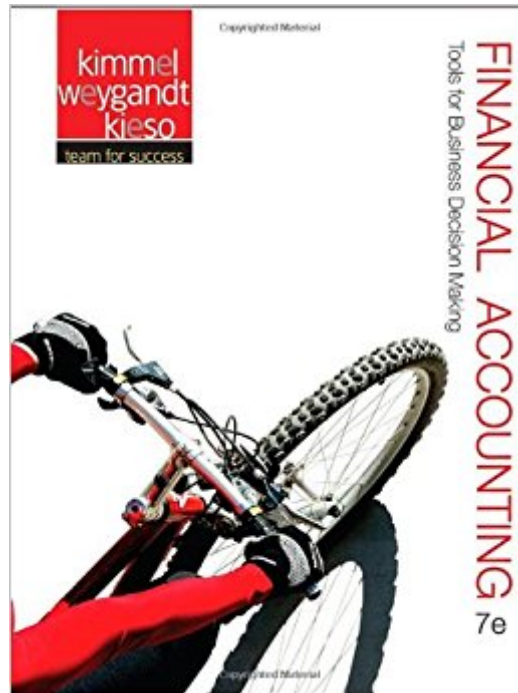




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Financial Accounting: Tools For Business Decision Making



Synopsis

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Table of Contents: 1. Introduction to Financial Statements. 2. A Further Look at Financial Statements. 3. The Accounting Information System. 4. Accrual Accounting Concepts. 5. Merchandising Operations. 6. Reporting and Analyzing Inventory. 7. Internal Control and Cash. 8. Reporting and Analyzing Receivables. 9. Reporting and Analyzing Long-Lived. 10. Reporting and Analyzing Liabilities. 11. Reporting and Analyzing Stockholders' Equity. 12. Reporting and Analyzing Investments. 13. Statement of Cash Flows. 14. Financial Analysis: The Big Picture. Students get accounting when using Kimmel Financial Accounting with WileyPLUS because we make learning accounting easy and accessible for today's different types of learners. Written in a concise, clear, and conversation way, Kimmel Financial Accounting provides just the right amount of information students need to come to class prepared, while powerful visuals and Interactive Tutorials make complex accounting concepts possible to absorb quickly. Starting with the big picture of financial statements first, Paul Kimmel shows students why financial accounting is important to their everyday lives, business majors, and future careers. This best-selling financial accounting text is known for the most relevant and easy to understand examples, while teaching students the accounting cycle through the lens of one consistent story of Sierra Corp, an outdoor adventure company. The automatically graded WileyPLUS problem-solving experience imitates a blank sheet of paper with type-ahead for entering account titles, so that students use recall memory when they practice or do homework online. More students get accounting when using Kimmel Financial Accounting with WileyPLUS, because they can Read It, See It, Do It & Get It. WileyPLUS sold separately from text.

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Customer Reviews

This textbook was required. My professor's lecture was based on this book. Reading it was difficult. I wished the authors were writing the textbooks to young students that are not in the college of business. In fact, I can understand a chemistry or biology textbook better than this one. I don't like the book's format. There's a lot of unnecessary pictures, side notes, and "ethic notes" that could be omitted. They take up a lot of space, and I would like that room to write in the margins. Also, if the stuff on the side is important, why not just put it within the paragraph, so I can have space to write my notes. It cost a lot of money to textbook with LOTS of colors. Save money; rent it or buy it used. 7 Ed or 6 Ed? Same thing. I don't like how the author bolded "important text." It's irritating and distracting to see unbolded text and then bolded text. It disturbs the flow of reading. If the authors were able to write a paragraph in context, instead of relying on sentence to do most of the teaching, it wouldn't be so hard to read. The rules of economics doesn't apply to literature, guys.

This textbook is great but has a few flaws. First off, there are way too many problems at the end of each chapter that you don't know which to work at. The author omits why accounts for the assets are debits and why the liabilities and stockholder's equity are credits. The stockholder's equity chapter was a little confusing. Accounting is not the most exciting subject but spend time looking at the chapter and do the problems and you'll do okay.

Bought this book for a class. Provides the basics for accounting, really not much more than that to it. Book has good examples. If you're trying to get a good grasp of financial accounting at a very, very basic level than buy it. I exercised the renting option and it worked out really well. I saved a ton of money. If you need to buy this book for a class, definitely rent it.

Bought this because it was cheaper than the regular text. Needed this for class along with Wiley, and lucky for me it came with it. I was very pleased with this, and because it was loose leaf it was so much easier to just put the material needed in my binder (couldn't do that with the regular text). The cover, and few other pages ripped on me (partly due to me) but its adaptability far out-ways the con.

As expected

Well, accounting is not really my thing, but obviously had to purchase this for a class. The reason this is cheaper than a hardcover book is because it's not bound, which I didn't realize until I received it. On the downside, I made kind of a mess of the pages in the beginning. But on the upside, I was able to put the chapters I knew we were going to be using into a 3-ring binder and carry only what I needed (no lugging around a whole textbook when you only need three chapters). Overall, I would recommend this over the bound version, just be prepared with your binder and a safe place to keep the unused pages so they don't get all out of order! (Also not sure what this will do with resale value, but I will post to update after my class is over) Relatively easy to understand - I'm an English major taking an accounting class (yikes) and so far so good. I've made it up to chapter three without any problems!

Bought this for my course book long time ago. Book was in good condition.

Learned so much from this text... Greatly informative and very helpful in conjunction to the online learning platform like QuickBooks.

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